



Andrea Cantarelli

JOURNALIST / NEW MEDIA

Profile

I started my connection with Journalism in Brazil since 2010. Writing is my passion, and my goal is to link my writing skills with arts and social responsibility. In Brazil, I worked as a political journalist intern for Diario de Pernambuco Newspaper, and have experienced the challenge as Communication Manager at the City Hall new Drug Prevention Division. I founded a social responsibility company which develops connections among companies and social projects. I am living in Florida studying *New Media Communication* at Broward College to improve my career and second language skills. I am looking for an internship opportunity as my Capstone project, and after finishing the course in May 2022, I pretend to start a Master Communications and Arts.

Career Background

Regra3 Social- Recife/PE, Brazil

Social Responsibility Company - Founder and Communication Manager

- Designing and Management of campaigns.
- Monitoring of Social Responsibility content
- Developing of Company's Website.
- Production of all content for the website and the social media.

Bravo! Fine Art Magazine - Bravo!Indica Recife -2016-2017

Content production for the online issue - Section - The Best of Recife

City Hall - Division of Drugs Combat - Recife/Brazil, 2015

Communication Manager

- Built the first strategic annual plan of the Division
- Production of the Deputy Chief public speeches
- Created public presentations for the Division
- Monitored the effectiveness of the communications strategies
- Worked alongside the creative team

Courses and Skills

- Master in Digital Media - Brazil, SP - IICS
- Writing content for newspaper, magazine, online platforms, editorials, social media.
- Photography Editing, Adobe Photoshop, InDesign, Dreamweaver, Photography printing, Photography
- Happiness - Harvard Course On line - Tal Ben-Shahar 2021 - 2022
- ICP - New York - Alison Morley -Storytelling: Selecting, Sorting and Sequencing Pictures for a Book

Educational History

New Media Communication - 2019 - 2022

Broward College - FL - U.S.A - GPA - 4

- Editor of Photography - P'an Ku Literature and Art Magazine - Fall 2021
- Named to the Spring 2021 President's List
- 3rd Place Award (Fine art photography) - Student Art Exhibition - The Rosemary Duffy Larson Gallery - 2021
- Poem "Letter for my Grandma Rose." published in P'an Ku Magazine - Fall 2021 Issue
- Invitation - member of Phi Theta Kappa Honors Society - 2020
- 3rd Place of the "Michael Clearly Creative Writing Award" with the poem "Letter for my Grandma Rose." - 2020
- Invitation - member of National Society of Leadership and Success - NSLS - 2019
- Developing writing, research, communication, and creative skills - User Experience, User Interface, Photoshop, Photography, Literature, Creative Writing, Human Geography, Computer Mediated Communication, Web Publishing.

Bachelor of Communications - Journalism - 2010-2014

Uninassau - Brazil - Recife/PE

- Volunteer at *Neam Spiritist Center* - Magazine Design
- Institutional Magazine at "FETAPE"- Articles, Newsletter design, Radio content
- Journalist at the newspaper "Diario de Pernambuco" - Politics Editorial
- Member of Uninassau Radio
- Member of the Community Youth Board

Bachelor of Physiotherapy- 1995 - 2000

Universidade Federal de Pernambuco - Recife - Brazil

I have worked in health care area for ten years (from 2000 to 2010), with experience in management, and social skills. Have been always connected with technology, research and writing. I have changed careers in 2010, and the skills learned from this prime experience were a foundation to Communications.

Contact

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References

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